

netWORKS



David Cohen

Author | Business Coach | Speaker | Facilitator

- **Hometown:** Ottawa, Ontario
- **Education:** Business Administration
- **Other Work Experience:** Radio TV Journalism, Coaching (Adler School for Coaching), Improv at the Bad Dog Theatre

MENTOR'S BIO

David is an author, business coach, and facilitator and the former host/producer and creator of the small business big ideas radio show heard weekly for over 9 years.

David has taught thousands over the years in both the non-profit and for-profit sectors and has coached business owners to sell, plan and market their ventures successfully. He specializes in helping business owners mine their strengths, get clear on their value, their markets and then begin to develop a sales and marketing game plan that gets results.

David has worked with the City of Toronto, The Business Centre Northumberland, The Toronto Public Library, the City of Mississauga, The Kawartha Lakes Small Business and Entrepreneurship Centre, The town of Richmond Hill, Markham, Alterna Savings, ACTA, Transat Travel Group, Vaughan region and other for profits and not-for-profit organizations.

He leads workshops in sales, marketing, market research, business plans, target marketing, personality dimensions and customer service programs. David is passionate about helping others live with joy and passion and to lead successful, heart-centered businesses.